

RFP for engagement of agency for implementing Health van project

Introduction

LIC Housing Finance Ltd is a leading provider of Housing Finance in India which was established in 1989. With our customised financial solutions we have fulfilled dreams of 25 lakhs families since inception, through 275 business distribution network and 12000 marketing intermediaries. LIC HFL went public in 1994 and since then its stocks are listed and actively traded on the National Stock Exchange (NSE) and Bombay Stock Exchange Limited (BSE).

Tender Description

The current tender invites bids for engagement of an agency for implementing Health van project as part of LIC HFL CSR initiative across 9 regions of the company spreads across 29 states and 7 union territory of India.

Scope

Scope of work under this tender includes resource mapping, hosting a distribution event.

Resource mapping

- Identify 100 government hospitals which are in need of health van/Ambulance for patient transport with special focus on hospitals in Tier -1 and Tier -2 cities
- Prioritise 100 governmental hospital which can take care of operational cost of health van programme for three years from inception of the project.
- Ensure sustainability of program by adhering appropriate documentation

Distribution event

- Host 9 region wise distribution event for health van project by capturing media attention
- Encrypt LIC HFL's logo on health van and associated accessories in Health van
- Ensure brand visibility on health van and distribution event.
- Pledge the participation of various stakeholders in distribution event through rigorous outreach

Agency competence

CSR Experience

The agency should have strong understanding of CSR and philanthropy sector, with proven track record of minimum 3 years in CSR function with reputed companies. The agency should also have robust capacities in delivering intended program

Geographic Reach

As the CSR programs are spread across different geographies, the agency should have teams/offices across different regions to support regional level coordination

Eligibility criteria for RFP

- The agency shall have to be an Indian entity
- The agency shall have not any undisputed statutory dues unpaid either to Central/State Government/ regulatory authority.

Deadline for Submission of Proposals

The last date for tendering the Quotation shall be 20.06.2019. The quotation shall be well descriptive giving clear break-up of all heads of expenses and proper reasoning thereof. The application form is self- explanatory and all fields are mandatory. Please give proper reasoning where the field is "Not Applicable".

Date and Time: -12 June 2019; 17:30 PM IST